

# Ubuntu Oregon LoCo

## Ubuntu Oregon Team

### Ubuntu Online Summit 1411

Friday 14 November 2014 1800 UTC



# Ubuntu Oregon LoCo history

- established 30 May 2007
- heavily active from 2011-2012
- release parties, global jams, conventions, Ubuntu hours, support
- LoCo portal, Launchpad group, wiki, mailing list, IRC, forums, Twitter, Flickr, Facebook, and Google+
- waned to 27 active members
- new Team Leader, Walter Lapchynski (wxl), July 2014



# Challenges to overcome

- Oregon is a large state, almost 100,000 square miles
- most of the 4 million people are in the Willamette Valley
  - Portland area: over 2 million
  - Eugene area: over 300,000
  - Salem area: over 200,000
- this all across an area of 30,000 miles
- how do we get these various communities together?
- in light of this, how do we get official approval?



# The solution

- deputize people
- don't make people like they have to do the heavy lifting
- act as a facilitator to provide resources for local outreach
- infiltrate local LUGs, for example
- create informal events like Ubuntu Hours
- make these inclusive to a wider audience than Ubuntu-only people



# We need more face to face

- IRC is nice, a mailing list is good, but in person contact is remarkable
- we need local meetings to gel the community together
- additionally, we need larger meetings to cement the state together
- our personal relationships will open new opportunities for all of us
- this will also help spread the value of contribution
- remember, ubuntu means humanity!



# Portland

- new deputy in town: Scarlett Clark (sgclark)
- current focus is reaching out to PLUG and Free Geek
- much of the past work has been in Portland
- this makes sense as it has the most people
- should be an easy problem to solve



# Salem

- already deputized Cody Smith (c\_smith) and James Bradley (JVLB)
- ongoing Ubuntu Hours 1<sup>st</sup>, 3<sup>rd</sup> Fridays 6-7pm at Broadway Commons Coffeehouse (long time running)
- have a nice flyer encouraging ALL people to see how easy Ubuntu is

**FREE**  
is  
**EASY**

meet us for coffee  
and  
we'll prove it.



Feel free to join us at the  
**Broadway Commons Coffeehouse**  
first and third Friday evenings every month  
from 6 to 7 p.m.  
1300 Broadway St NE, Salem



Ubuntu is a family of Linux-based operating systems supporting devices from handhelds to desktop PCs for all applications and in all scenarios.

Ubuntu Oregon Local Community –  
<http://loco.ubuntu.com/teams/ubuntu-us-or>



"I am what I am because of who we all are."  
– Ubuntu –



# Eugene

- deputy is actually the sheriff himself, Walter Lapchynski (wxl)
- mostly working through EUGLUG to provide support and share members
  - monthly talks are posted to the LoCo portal events page
- networking to find resources for further events





# Events

- these are the sorts of things that we need to verify our LoCo
- they can be anything (relevant)
- post up your LUGs happenings and let them know about ours
- keep an eye open for tech events we can join and spread the good word of open source
- look for opportunities where we can set up a booth and spread the news
- some exciting examples...



# Linux Fest Northwest

- 14 year old free weekend conference and expo
- held in Bellingham, Washington, in April
- focus on Linux and other open source projects
- we will likely share the booth with some other Ubuntu LoCo



# OSCON

- O'Reilly's huge convention for free an open source software
- held in Portland in summer
- 15 years old
- most booths are for commmerical vendors of some kind or another, but there is a community section which we will be a part of
- we have been here before!



# We need more outreach

- we need to reach the existing Ubuntu users and encourage them to join and help contribute
- we also need to reach non-Linux users and spread the good news about Ubuntu
- to do so, we need flyers like the one bkerensa created
- moreover, we need to distribute these far and wide, such as:
  - schools
  - libraries
  - stores
  - LUGs



# We need more information

- in lieu of a website, we need to polish the wiki page
- we need to make it really clear who we are and what we do
- we should provide services to the local community
- a FAQ would be really nice, for example



# What does the future hold?

- we will continue to reach out to our community and make Ubuntu relevant to them
- we will continue to network with local people and invite them to join
- we will continue to encourage contributions (and subsequently membership)
- we will continue to offer support to users
- we will continue to seek new opportunities for face to face contact
  - release party maybe coming soon
  - expect an Ubuntu Global Jam next year in Eugene!

